

**Nelson, Bettie L**

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**From:** Walk, Roger A.  
**Sent:** Wednesday, October 25, 2000 4:50 PM  
**To:** Laffoon, Susan  
**Cc:** Nelson, Bettie L; Oey, Jan  
**Subject:** FW: TES

Susan,

Where do we stand with this? We need the information pretty soon, because the contracts are in place and we soon plan to hand over our information to the contract research organization.

Regards,  
Roger

-----Original Message-----

**From:** Walk, Roger A.  
**Sent:** Thursday, September 28, 2000 2:20 PM  
**To:** Laffoon, Susan  
**Subject:** RE: TES

Thanks for the update. Let me know, if I can help in any way.  
Roger

What about your dinner ? Any plans ?

-----Original Message-----

**From:** Laffoon, Susan  
**Sent:** Thursday, September 28, 2000 1:42 PM  
**To:** Walk, Roger A.  
**Subject:** RE: TES

I have emailed my contact in NY (marketing information) to find out if we can get a list of all brands sold in WI. I know that we can get the list of PM products; however I've never asked for competitive brands by state. Will let you know something as soon as I hear. Picking up the brands sold in WI should significantly reduce the number. Liz Chambers has already checked the large cigarette store at Cavalier Square, and they sell a lot of brands by the pack. If we can get a list for WI, we could pick up as many as possible here. Then we could forward our list to the largest distributor in WI to get the rest of the brands. We would have to purchase a minimum of a carton through the distributor.

**Susan Laffoon**  
**(4-2426)**

-----Original Message-----

**From:** Walk, Roger A.  
**Sent:** Tuesday, September 26, 2000 1:42 PM  
**To:** Laffoon, Susan  
**Subject:** FW: TES

Dear Susan,

Where do we stand with the brand type collection ?

Another question is: Can the brand list below (3.0-6.9 mg tar) be restricted to brands sold in Wisconsin? This might limit the huge number of brands from small manufacturers.

Best regards,  
Roger

-----Original Message-----

**From:** Walk, Roger A.  
**Sent:** Wednesday, September 06, 2000 1:05 PM  
**To:** Laffoon, Susan  
**Subject:** RE: TES

Susan,

After returning from my Asia/Europe I spoke with Rick Solana about asking the competitors. He asks us not to involve them and get the samples from the market instead. Could you have this initiated at this time?

Roger

-----Original Message-----

**From:** Laffoon, Susan  
**Sent:** Wednesday, August 30, 2000 8:59 AM  
**To:** Walk, Roger A.  
**Subject:** TES

Roger,

We have found 32 of the 198 brands within our retain samples. We will probably find a few more of our products as production assessment samples are received from the factory. I hope that legal and management will agree to asking the companies to provide their products.

<< File: 3.0 to 6.9 brand list.xls >>

**Susan Laffoon**  
**(4-2426)**